

จริยธรรมองค์กรกับวิถีชีวิต
ที่เปลี่ยนแปลง

Organization Ethics
and Changing
Way of Life

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Under COVID-19 Phenomena

- Key Words Related:
 - Lockdown
 - Quarantine
 - Online system



- **Social Impact:**
 - **Work from Home (WFH)**
 - **Social Distancing**
 - **Self Quarantine (MISH)**
 - **Online Connection and Communication**
 - **Vaccination**

Impacts





Economic



Business Decline



Unemployment



Income inequality

Political

- New kind of Patriotism
- Less Individualism
- Government major role of public support
- Outside Intervene and Interfere influence



Organization

- Offices close
- WFH and LFH (Learn From Home)
- Buildings under hygienic procurement
- Missions operation online
- Organization policy remanagement

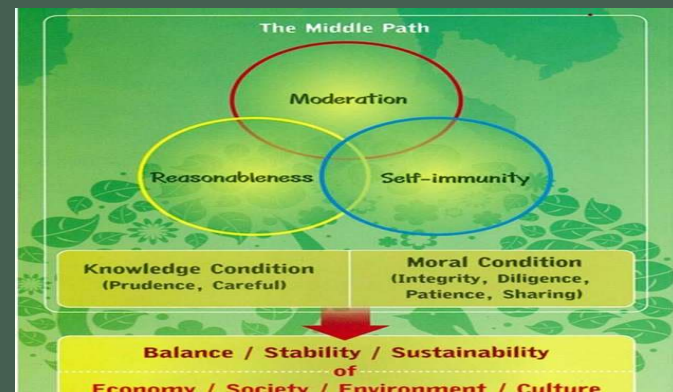


What Principle to apply?



Expected Ethics

- Sufficiency Economy Philosophy (SEP)





HOW TO ?

- 1, Time adjusting for daily life and working life management
- Mechanism: Planning with IDP report

- **Daily life**

- **Self reliance**

- **Economic Sufficiency**

- Home cooking

- Supplementary career literacy

- Seek for upskill or reskill programs



- **Working life**

- **WFH**

- Reasonableness – critical thinking in performing and assignment managed

- Rotating system

- Regulatory set up for both routine and frontier program

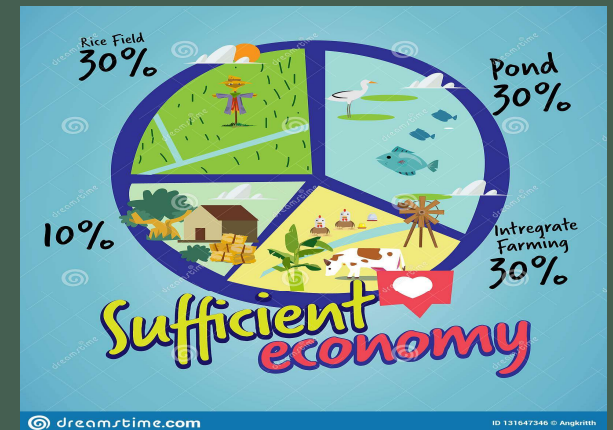
- Congruence with organization policy

2. Body and Mental Healthcare

- Good Exercise
- Practice mindfulness with concentration on task-based accomplishment



- Strong and Empathy



3. Public Participation

- Regulations concern practice
- Public mind creation
 - Donation
 - Service offer
 - Online career literacy program launched
 - Meeting online for better understanding



4. Sense of acceptance and Happiness Creation

- Immunity
 - Knowledge, Communication, Digital technology literacy
 - Wisdom-based Community Creation
 - Pro-active work
 - Positive thinking
 - Problem solving practice



5. Mission Implement with loving-kindness and compassion

- Teaching with dedicated mind by following the Buddha's Teaching Method
- Supporting the online system efficiently
- All ages Learners' satisfaction



- Operate both Institution and COVID-19 phenomena feedback
- Innovation and Publication produced
- Presentation and reward management
 - KPI of Selection and recruitment
 - Meet policy and accomplishment goals
 - Win-win result gaining



- Intention to find PPP Partnership
- Online Marketing acquisition and transfer



- Gratefulness and Gratitude towards Organization, Country, Global environment
- Work with Reasonableness
- Constitute peaceful and harmonious Organization



Thank
you!!
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